



Press release

AkzoNobel
Tomorrow's Answers Today

AkzoNobel's Wanda Waterbase Makes a Big Splash in Canada

New Low VOC system makes compliance easy

Norcross, GA – December 30, 2010 – To meet recent government regulations implemented by Environment Canada, collision repair professionals have welcomed AkzoNobel's exciting new low VOC Wanda Waterbase basecoat system into the Canadian market.

As part of AkzoNobel's fast-growing Wanda car refinish brand, Wanda Waterbase is specially designed to make "going green" easier than ever. That's because the system, comprised of low VOC primer, clearcoat and waterborne basecoat, utilizes a simplified approach to mixing ratios, segment leading comprehensive color documentation and color matching tools to provide a "right-the-first-time" finish, every time.

"We are very excited about the Wanda Waterbase system because it not only provides fantastic color match capability, but virtually eliminates complexities associated with many compliant systems," said Mark Rapson, AkzoNobel's Business Manager of Trade Brands, North America. "Painters can now achieve compliance and quality performance with unbelievable simplicity and value."

Ideal for small repairs or total re-sprays; the Wanda Waterbase system delivers fantastic quality, value and color match accuracy with these easy-to-use products:

Wanda Waterbase Basecoat – Provides great coverage, easy application, accurate color match, blendability, and a consistently smooth, uniform finish.

Wanda Low VOC Primer / Sealer – As a primer it offers great color holdout, filling and sanding properties, and very good adhesion to substrates. When used as a wet-on-wet non-sanding sealer, it offers a uniform surface for topcoat.

Wanda Low VOC Clear – A fast-drying clearcoat offering excellent appearance, durability and gloss retention.

With fewer components and ease of application, body shops can obtain great results easily and cost effectively—making the Wanda Waterbase system the Smart Choice for their car refinish requirements.

For more information about Wanda Waterbase and the full range of Wanda products and color tools, visit our website at www.wandarefinish.com. Be sure to follow us on Facebook and Twitter for updates on Wanda activities.

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Safe Harbor Statement

This press release contains statements which address such key issues as Akzo Nobel's growth strategy, future financial results, market positions, product development, products in the pipeline, and product approvals. Such statements should be carefully considered, and it should be understood that many factors could cause forecasted and actual results to differ from these statements. These factors include, but are not limited to, price fluctuations, currency fluctuations, developments in raw material and personnel costs, pensions, physical and environmental risks, legal issues, and legislative, fiscal, and other regulatory measures. Stated competitive positions are based on management estimates supported by information provided by specialized external agencies. For a more comprehensive discussion of the risk factors affecting our business please see our latest Annual Report, a copy of which can be found on the company's corporate website www.akzonobel.com.

Note to Editor

Car Refinishes is one of the world's leading suppliers of paints and services for the car repair, commercial vehicles and automotive plastics markets. It sells coatings for car body refinishing, or recoating, to customers including bodyshops, distributors, fleet owners, automotive suppliers and major bus and truck producers. Brands include Sikkens®, Lesonal®, Dynacoat®, Wanda®, and Autocoat® BT. Operating in more than 60 countries, Car Refinishes has specialists around the world who understand local markets and can serve local needs. Its state-of-the-art customer services, color and technology solutions include offering technical and logistical support and the delivery of training programs.

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